

Option	Overview	Requirements of Local Authority	Advantages	Disadvantages	Resource Implications
Ticket Event-Voluntary Donation	Tickets required for entering site to be booked in advance. Tickets will be free of charge.	Site will need to be full secured with fencing. Additional Staff. Increase demand on TIC team. Large amount of pre event marketing required.	Clear idea of numbers, ability to control capacity. Random bag checks. Increase safety and security. Manageable areas.	Public Image. Public response. Large Fencing costs. Practically difficult to deliver. Changes to operating. Increase in staff. Increase in cost.	Fully securing the Castle grounds will cost a substantial amount of money estimated to be around £30,000. This figure includes installing charges and additional staff to man the fencing, as well as equipment.
Ticket Events-Charge	Tickets required for entering site to be booked in advance. Charge for tickets.	Site will need to be full secured with fencing. Additional Staff. Increase demand on TIC team. Large amount of pre event marketing required	Clear idea of numbers, ability to control capacity. Random bag checks. Increase safety and security. Manageable areas. Increase income	Public perception. Fencing costs. Increase in costs. Practically difficult to deliver. Changes to operating. Affordability for low income families	As above.
Voluntary Donations	Ask the public for voluntary donations for events on site.	Staff with secure donation points. Site security. Secure cash transfers.	Potential for income that can offset costs.	Very poorly received by the public at previous attempts. Very low amounts of income made. Safety issues. Puts staff at risk.	Additional resources will be required to manage current safety concerns but would be offset with donations.

				Issues with cash transfers.	
Cancel Event	Tamworth Borough Council no longer runs an annual fireworks event.	Public Announcement.	Frees up resources. That could be invested in to other commercial events. Removes current risks associated with the event.	Public response. High profile events. Council will face backlash.	Budget commitment remains the same. Options to increase service income.
Reduce Event	The fireworks display can be reduced.	Reduce Current display length and other activities on site. Important to note that this has already taken place and officers feel any further reduction will drastically reduce quality of event.	Requires current investment.	Impact on reputation. Safety concerns remain	Budget commitment remains the same.
Maintain Current levels	To achieve this a budget increase will be required.	Maintain current event as is.	Ensure event continues	If numbers increase further the event will not be safe. Would require year on year budget increase to meet needs. Grounds have a limit of what they can take.	Increase in budget. Increase in budget for Fireworks of £10,000 Fireworks -£3,000 Security/Staffing - £3,000 Equipment -£3,000 Licensing Fee's £1,000
Make event Bi-annual	Run the event every other year.	Budgets can be moved for a larger	Ensures event can run safely and successfully by providing	Currently working well. Elements of public	Combine current budget allowances

		budget in the fireworks year rolling two years of resources in to one. Some budgets can help offset other issues in the current Outdoor Events budget.	resources required. Does not increase financial pressures on local authority.	backlash but minimal.	across the two years.
--	--	--	---	-----------------------	-----------------------

This page is intentionally left blank